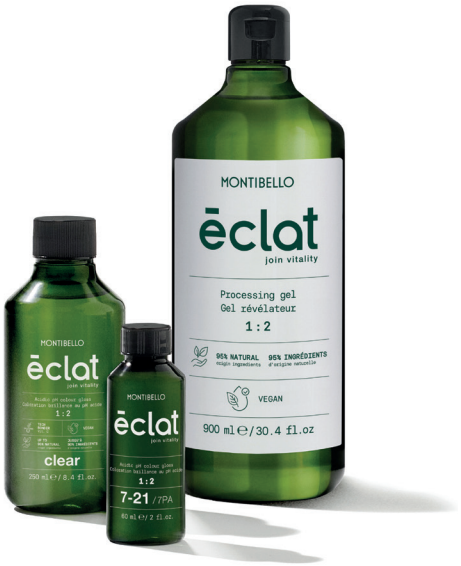


ÉCLAT

ACIDIC pH DEMI-PERMANENT HAIR COLOURING GLOSS

JOIN VITALITY

Éclat is a liquid, acidic pH, demi-permanent hair colour with proteins and vitamin C that delivers shine, colour and vitality to hair.
A vegan formula with up to 90% naturally sourced and up to 99% biodegradable ingredients. Designed with sustainable packaging made from up to 100% recycled plastic.
Ammonia-free, MEA-free.

TECHNOLOGY:

Éclat is formulated with:

6.9 ACIDIC pH: Doesn't lift or alter natural melanin. Gentle, controlled hair colouring process. Balances hair porosity for even colour results.

AMP: A biodegradable alkalinising agent that activates colour development without altering the hair's original structure. Ammonia and MEA substitute.

TECH BONDER TECHNOLOGY + PLANT-BASED PROTEINS: A protein complex derived from plants that strengthens and replenishes hair. Moisturises and nourishes deeply for 3 times more smoothness. Improved strength and elasticity.

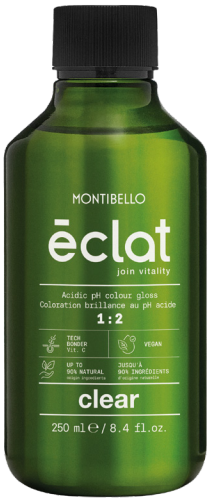
VITAMIN C: Rejuvenating antioxidant properties. Sublime shine. Protects hair colour. Boosts vitality.

BENEFITS:

- Ammonia-free, MEA-free, PPD-free
- Lasts up to 25 washes
- Zero damage, zero lift, zero commitment
- Sublime shine
- Reverses damage after just 1 use*
- 3 times longer-lasting colour than leading acidic liquid hair colouring brand
- 3 times more smoothness*
- Stronger hair for longer**
- True-to-tone results

* compared to untreated bleached hair.
** bleached hair treated with Éclat remains 93% breakage-resistant even after 30 washes.

TARGET:
Clients who want healthy, shiny hair and colour without commitment.



ÉCLAT **CLEAR**

Clear is a versatile transparent shade.
1 product, 2 uses:

1. CONTROLLED INTENSITY Dials down the intensity of any éclat shade for personalised results or soft pastel shades.

ÉCLAT CLEAR COLOUR DILUTION CHART

SHADE	6-66	5-11	8-58	9-21	ÉCLAT + CLEAR		PROCESSING GEL
MINIMUM DILUTION					1+1 (30 g + 30 g)	+	4 (120 g)
MEDIUM DILUTION					1+2 (30 g + 60 g)	+	6 (180 g)
MAXIMUM DILUTION					1+3 (30 g + 90 g)	+	8 (240 g)

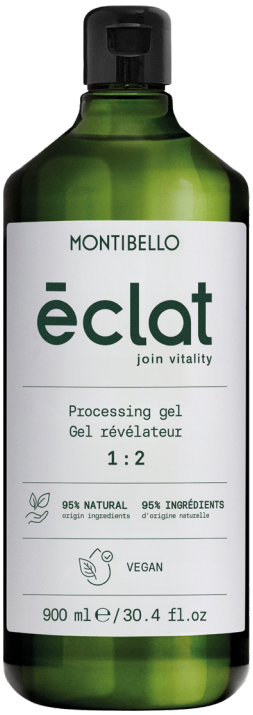
2. SUBLIME SHINE: Delivers sublime shine and a nourishing protein treatment to the hair.

GLOSS SERVICE		1 (60 g)	+	2 (120 g)

BENEFITS:

- Creates an instant veil of light
- Customises all éclat shades
- Ammonia-free, MEA-free, PPD-free
- Lasts up to 25 washes
- Sublime shine
- Reverses damage after just 1 use*
- 3 times more smoothness*
- Stronger hair for longer**

* Compared to untreated bleached hair.
** Bleached hair treated with Éclat remains 93% breakage-resistant even after 30 washes.



ÉCLAT **PROCESSING GEL** 1,5% (5 vol)

Specific (1,5%/5 vol) developer gel for mixing solely with éclat liquid colouring.

TECHNOLOGY:

Technology formulated with **naturally sourced gelling agents** obtained from a biofermentation process to ensure a perfect fusion with éclat liquid hair colour.

MIXING RATIO

1 : 2	Perfect balance of colour, care and shine. Suitable for all hair colouring services and all hair types.
1 : 1	High pigment concentration. Suitable for grey blending* (up to 50%) in cases that require more intensity and/or depth.

* For optimal, natural-looking results with grey blending, we recommend natural and/or warm shades. Dark shades have high pigmentation and therefore deliver better coverage than light shades. Apply on dry hair. 30' processing time

BENEFITS:

- Low peroxide concentration (1,5% / 5 vol)
- Doesn't lift or alter the hair's natural melanin
- Innovative, precise and compatible gel texture that can be applied using a blender bottle or a bowl and brush.
- Easy to mix, blends quickly with liquid hair colour
- Easy to apply, non-drip, good adherence to hair fibres

ÉCLAT SERVICES CHART

HAIR TYPE	SERVICE	APPLY ON	PROCESSING TIME	MIXING RATIO WITH PROCESSING GEL
Natural hair	-Darkening- -Tone changing-	Dry hair	20 min	**1:2**
Natural greying hair *	Grey blending up to 50%	Dry hair	30 min	**1:1**
Coloured hair (may be used with permanent colouring cream on roots)	-Darkening- -Tone changing- -Touching up colour-	Dry hair	20 min	**1:2**
Bleached hair	-Neutralising- correction	Damp hair	10-20 min	**1:2**
	-Toning- adding new reflections	Dry hair	20 min	**1:2**
Hair with lightened sections: **BABYLIGHTS** **HIGHLIGHTS** **BALAYAGE**	-Neutralising- correction	Damp hair	10-20 min	**1:2**
	-Toning- adding new reflections	Dry hair	20 min	**1:2**
Hair with shape change (service after perm/straightening/keratin treatment)	-Touching up colour- (same day as service)	Dry or damp hair (as required)	10-20 min	**1:2**

* Natural shades and warm shades are the most recommended for achieving perfect grey blending.
* Bear in mind that dark shades have high pigmentation and the colour deposit on grey hair is therefore better than the deposit achieved with light shades.

IMPORTANT INFORMATION:
In cases that require greater intensity and/or depth, use a 1:1 mixing ratio. Do not apply heat.

HAIR COLOURING PRODUCTS MAY CAUSE ALLERGIC REACTIONS. We recommend doing a preliminary allergy test 48 hours prior to the service, even if the client has used the product before.